



"DUNAREA DE JOS" UNIVERSITY OF GALATI ROMANIA

Faculty of Economics and Business Administration

ERASMUS+ 2020-2021

Domain of Study/ Study Programs Course title and brief description/ Year of study/ Semester

A SHORT DESCRIPTION OF DISCIPLINES





COURSE CATALOGUE - 2020 - 2021

BACHELOR'S DEGREES

Study domain	Level (BA/ MA)	Study programme	Study year	Semester	Course title and brief description	Туре	Credit units	
					Economics I (Microeconomics)		5	
					Applied Mathematics for Economics		5	
				'	Informatics		6	
					Accounting		6	
				I,II	Foreign Language A I, II		2+2	
				I,II	Physical Education I, II		2+2	
			1 st		Economics II (Macroeconomics)	OD	4	
Marketing	ВА	Marketing	Year 2020-		Finance		6	
			2020-	II	Statistics		6	
			2021		Financial Accounting		5	
					European Economics		5	
				I	Humanities and Social Sciences Discipline / Geography		4	
				1,11	Foreign Language B I, II		2+2	
					Office Automation	FD	2	
					Marketing		5	
						Business Statistics		4
					Management	OD	5	
					Commercial Management		4	
					Marketing Information Systems		5	
					Business Law		3	
				II	Services Marketing		5	
					Pricing Policies		5	
	4		2 nd		Applied Marketing Programs		4	
	l		Year		Consumer Behaviour		4	
Marketing	ВА	Marketing	2020-		Marketing Research		4	
			2021		Internship	7	3	
					Sales Techniques			
			A 1	1	Small Business Marketing		4	
					Sales Management	OPD		
				П	Agro-Food Marketing	7	5	
					Academic Ethics and Integrity	7		
				I,II	Foreign Language B III, IV	+	2+2	
				ı,	Modern Communication Tools	FD	3	
				ii ii	Databases	 	4	
	1		1	. ·				
			3 rd		Strategic Marketing	4	6	
Marketing	ВА	Marketing	Year	1	Promotion Techniques	OD	6	
			2020-		Public Relations	4	4	
			2020		Direct Marketing		5	

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Study domain	Level (BA/ MA)	Study programme	Study year	Semester	Course title and brief description	Туре	Credit units
					Economic and Financial Analysis		4
					International Marketing		6
					Tourism Marketing		5
				l 11	Information Analysis Using SPSS		5
				"	Business to Business Marketing		4
					Marketing Projects		3
					Research for preparing the graduation thesis		2
					Socio-Political Marketing		5
				v. 7 F	Election Campaign Marketing	OPD	
				V ₁	Consumer Protection	7050	5
				\ II	Logistics of Goods		
				ı	Foreign Language B V		2
				I	Intellectual Property Elements Applied in Economics	FD	3
					[Farageira I (Missana a series)		
					Economics I (Microeconomics)		5
				L	Applied Mathematics for Economics		5
					Informatics	4	6
					Accounting	4	6
			1 st	I,II	Foreign Language A I, II	4	2+2
			1st	I,II	Physical Education I, II	-	2+2
Na	D.A		Voar		Finance	OD	6
Management	BA	Management	2020-		Economics II (Macroeconomics)		4
			2021	II I	Statistics		<u>6</u> 5
					Financial Accounting		
					European Economics		5
				1	Humanities and Social Sciences Disciplines/Geography		4
				1,11	Foreign Language B I, II		2+2
				1,	Office Automation	FD	2
					Marketing		5
					Business Statistics		4
					Management		6
					Corporate Finance		5
					Currency and Credit		4
					Business Law	OD	2
					Human Resource Management		5
			2 nd	A -	Production Management	_	5
		(= /	Year	п	Supply and Sales Management	4	5
Management	BA	Management	ent Year 2020-	- / " -	Services Management	_	3
			2021		Management Informatics	4	5
					Internship		3
				l i	Career Planning		4
					Organizational Behaviour		
				Project Management	OPD		
				II Enterprise Economic	•		4
					Academic Ethics and Integrity		<u> </u>
				I,II	Foreign Language B III, IV	FD	2+2
					Modern Communication Tools		3





Study domain	Level (BA/ MA)	Study programme	Study year	Semester	Course title and brief description	Туре	Credit units
				II	Databases		4
		_					
					Comparative Management		5
					Management Simulation and Projects		5
				I	Strategic Management		5
					Economic and Financial Analysis		5
					Tourism Management		5
					Customer Relationship Management	OD	5
				Λ / Γ	Communication and Public Relations		5
			3 rd	Nu T	SME Management		4
			Year		Information Analysis Using SPSS		4
Management	ВА	Management	2020-		Operational Management		5
			2021		Research for preparing the graduation thesis		2
				- 1	Financial-Banking Management	4	5
					Audit	OPD	
				II	Innovation Management		5
					Quality Management		
				- !	Foreign Language B V		2
					Intellectual Property Elements Applied in	FD	3
					Economics Future size a Manufaction of		_
				I	Enterprise Marketing		3
			1		Economics I (Microeconomics)	1	6
			1 st		Applied Mathematics for Economics		6
					Informatics		6
					Accounting		5
					Office Automation		3
Cubamatica				1,11	Foreign Language A I, II		2+2
Cybernetics, Statistics				.,	Physical Education I		2
and	ВА	Economic	Year		Economics II (Macroeconomics)	OD	5
Economic		Informatics	2020-		Databases		5
Informatics			2021	H	Finance		5
					Statistics		6
					Programming Fundamentals		5
					Humanities and Social Sciences Discipline/	1	
				1	Geography		2
				1,11	Foreign Language B I, II	FD	2+2
				A -	Object-Oriented Programming	4	5
					Business Statistics	4	5
					Management	4	6
Cybernetics,					Operating Systems	4	5
Statistics,			2 nd		Business Law	OD	4
and	ВА	Economic	Year		Physical Education II	4	2
Economic		Informatics	2020- 2021] ,.	Algorithms and data structures	4	8
Informatics			2021	II	Database Management Systems (Oracle)	-	6
					Website Development	-	6
					Internship		3
				ı	Management Information Systems	OPD	5
					Information Systems Analysis		<u> </u>





Study domain	Level (BA/ MA)	Study programme	Study year	Semester	Course title and brief description	Туре	Credit units
					Computer Networks		
				II	Internet Graphics and Programming		5
					Academic Ethics and Integrity		
				I,II	Physical Education III	FD	1+1
				I,II	Foreign Language B III, IV	1,0	2+2
				<u> </u>	Fundamentals of Operational Research		5
					Programming Languages for Databases	-	7
					E-Business	-	7
						-	6
					Marketing Econometrics	-	4
						OD	4
					Software Packages	-	5
Cybernetics,			3 rd	II	Multimedia	-	
Statistics	DA	Economic	Year		Fundamentals of Economic Cybernetics	_	5
and Economic	ВА	Informatics	2020- 2021		Decision Support Systems		5
Informatics			2021		Research for preparing the graduation thesis		2
informatics					Programming Techniques for Distributed		_
				1	Systems		5
					Cloud Architecture	OPD	
				II	Enterprise Resource Planning		5
					ABAP Programming		
				l	Foreign Language B V	FD	3
					Management of Information Projects		2
					Conomica I (Migraconomica)		-
				ı	Economics I (Microeconomics)		5
					Applied Mathematics for Economics		5 6
					Informatics		
				———	Accounting		6
				1,11	Foreign Language A I, II		2+2
			1st	I,II	Physical Education I, II	٠,	2+2
	D A	Finance and	Year		Economics II (Macroeconomics)	OD	4
Finance	BA	Banking	2020-		Finance	4	6
			2021	II	Statistics		6
	4				Financial Accounting	_	5
					European Economics	_	5
					Humanities and Social Sciences		4
					Disciplines/Geography		
				1,11	Foreign Language B I, II	FD	2+2
					Office Automation		2
					Marketing		
				- / N	Marketing	-	5
					Corporate Finance	-	5
				1	Management	-	5
			2 nd		Currency and Credit	4	4
Finance	ВА	Finance and	Year		Business Statistics	OD	4
		Banking	2020-		Business Law	4	3
			2021		Operations of Credit Institutions	4	5
				l	Capital Markets		4
				II Ba			
				"	Banking Products and Services Company Financial Administration		<u>4</u> 5





Study domain	Level (BA/ MA)	Study programme	Study year	Semester	Course title and brief description	Туре	Credit units
	<u> </u>				Public Finance		5
					Internship		3
					International Financial-Banking Institutions		1
				l	Stock-Market Transactions		4
					Management Accounting	OPD	
				II.	Financial Audit		4
					Academic Ethics and Integrity		
				I,II	Foreign Language B III, IV		2+2
					Financial-Banking Advertising	FD	3
				\	Databases		4
					International Corporate Finance		5
					Insurance and Reinsurance		5
					Economic and Financial Analysis		5
					Budget and Public Treasury		5
					Investment		5
					Taxation	OD	5
					Monetary-Financial Information Systems		4
			3 rd		Monetary-Financial Decision Modeling		4
		Finance and	Year	II	Company Assessment		5
Finance	Finance BA	Banking	2020-		Communication and Public Relations		5
		J	2021		Methodology for preparing the graduation thesis		2
					International Finance		
					Management Control		5
					Banking Management	OPD	
				II	Financial Management of Public Institutions		5
					Foreign Language B, V		2
				•	Company Restructuring, Insolvency and	FD	
					Liquidation		3
4					Economic I (Microeconomics)		5
					Applied Mathematics for Economics		5
					Informatics		5
					Accounting		5
					Foreign Language		4
				I,II	Physical Education I, II		2+2
		Economy of	1st		Economics II (Macroeconomics)	~~	4
Business		Commerce,	Year		Finance	OD	6
Administration	ВА	Tourism and	2020-		Statistics		6
		Services	2021	П	European Economics		6
					Business Communication		4
					Second Foreign Language		2
				_	Humanities and Social Sciences Discipline		
			I	/Geography		4	
				I,II	Foreign Language B I, II		2+2
				II	Financial Accounting	FD	2
		Economy of	2 nd		Marketing		5
	Ī		_	l .			5
Business Administration	BA	Commerce,	Year	I	Management	OD	ວ





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Accounting Base Bas		(BA/		_	Semester	Course title and brief description	Туре	Credit units
Business Law			Services	2021		Commercial Economics		4
Business Administration BA Commerce, Tourism and Services Commerce Tourism Commerce Tourism and Services Commerce Tourism and Services Commerce Tourism Commer						Taxation		4
Business Administration BA Basiness Commerce, Tourism part Commerce, Tourism Accounting and Services Accounting and Management Informatics Accounting and Management Informatics Accounting and Management Informatics Accounting Economics Accounting Endowment Advanced Economics Advanced Economics Advanced Endowment Advanced Endowment Adv						Business Law		4
Business Administration BA Tourism and Services Business Negotiation Technique Business N						Enterprise Economics		5
Hotel and Restaurant Technology						Ecology and Environment Protection		5
Hotel and Restaurant echnology						International Trade		3
Internship					11	Hotel and Restaurant Technology		5
International Services OPD 4						Tourism Economics		4
Business Bax Bax Bax Bax Accounting Bax Bax Accounting Bax					TOTAL	Internship		3
Business Administration BA						International Services	ODD	4
Business Administration Business Administration Business Investment Strategies International Transport I Durism Operations Technique Economic and Financial Analysis Food Products and Consumer Security Commerce, Tourism and Services Business Negotiation Technique Economic Projects II Durism and Services Business Negotiation Technique Economic Projects II Durism and Services Description of Services II Durism and Services II Durism and Services Description of Services Economic Projects II Durism and Management of Services and Destinations Logistics and Distribution of Goods Non-Food Goods and User Security I Foreign Language B V FD 2 Accounting and Management Informatics I Public Services and Destinations Logistics and Distribution of Goods Non-Food Goods and User Security I Foreign Language B V FD 2 Economics I (Microeconomics) Applied Mathematics for Economics Informatics II Physical Education I, II Physical Education					1 1 L	Services Economics	שפט	4
Business Administration Business Administration Business Investment Strategies International Transport I Durism Operations Technique Economic and Financial Analysis Food Products and Consumer Security Commerce, Tourism and Services Business Negotiation Technique Economic Projects II Durism and Services Business Negotiation Technique Economic Projects II Durism and Services Description of Services II Durism and Services II Durism and Services Description of Services Economic Projects II Durism and Management of Services and Destinations Logistics and Distribution of Goods Non-Food Goods and User Security I Foreign Language B V FD 2 Accounting and Management Informatics I Public Services and Destinations Logistics and Distribution of Goods Non-Food Goods and User Security I Foreign Language B V FD 2 Economics I (Microeconomics) Applied Mathematics for Economics Informatics II Physical Education I, II Physical Education						European Business Environment		
Business Administration						Information Systems and Applications for		_
Business BA Economy of Commerce, Tourism and Services Business Negotiation Technique Economic Projects Business Negotiation Technique Tourism and Services Seconomic Projects Business Negotiation Technique Tourism and agro-tourism Services Seconomic Projects Business Negotiation Technique Tourism and agro-tourism Services Seconomic Projects Business Negotiation Technique Tourism and agro-tourism Services Seconomic Projects Seconomic					11	Business Administration)
Business Administration Business Report Products and Consumer Security Commercial Technique Commercial Technique Business Negotiation Technique Ecotourism and agro-tourism Tourism and agro-tourism Entrepreneurship of Services Economic Projects II Methodology for preparing the graduation thesis I Public Services and Utilities Touristic Resources and Destinations Unon-Food Goods and User Security I Foreign Language B V FD 2 Seconomics Microeconomics						Academic Ethics and Integrity		
Business Administration Business Negotiation Technique Commerce, Tourism and Services II Ecotourism and agro-tourism Entrepreneurship of Services Economic Projects II Whendodology for preparing the graduation thesis I Unglistics and Distribution of Goods Non-Food Goods and User Security I Foreign Language B V FD 2 I					1,11	Foreign Language B III, IV	FD	2+2
Business Administration Business Negotiation Technique Commerce, Tourism and Services II Ecotourism and agro-tourism Entrepreneurship of Services Economic Projects II Whendodology for preparing the graduation thesis I Unglistics and Distribution of Goods Non-Food Goods and User Security I Foreign Language B V FD 2 I								
Business Administration						Business Investment Strategies		4
Business Administration BA From Projects Business Administration BA Accounting and Services Accounting BA Accounting and Management Informatics BA Accounting Informatics BA Accounting and Management Informatics BA Accounting and Management Informatics BA Accounting BA Accounting and Management Informatics BA Accounting BA Accounting and Management Informatics I Statistics I Economic Applied Mathematics of Economics I I Physical Education I, II Finance Economics II (Macroeconomics) II Physical Education I, II Finance Economics II (Macroeconomics) II Physical Education I, II Finance Economics II (Macroeconomics) II Statistics Finance Economics II (Macroeconomics) II Humanities and Social Sciences Disciplines/Geography						International Transport		4
Business Administration BA Economy of Commerce, Tourism and Services Administration BA Accounting BA Commerce Informatics Commerce, Tourism and Services Economic Projects II Economic Projects II Public Services and Utilities Touristic Resources and Destinations II Economics I (Microeconomics) Accounting III Physical Education I, II Finance Economics II (Macroeconomics) III Physical Education I, II Finance Economics II (Macroeconomics) III Physical Education I, II Finance Economics II (Macroeconomics) III Physical Education I, II Finance Economics II (Macroeconomics) III Physical Education I, II Finance Economics II (Macroeconomics) III Physical Education I, II Finance Economics II (Macroeconomics) III Physical Education I, II Finance Economics II (Macroeconomics) III Physical Education I, II Finance Economics II (Macroeconomics) III Economics II (Macroeconomics) III Physical Education I, II Finance Economics II (Macroeconomics) III Physical Education I, II Finance Economics II (Macroeconomics) III Physical Education I, II Finance Economics II (Macroeconomics) III Physical Education I, II Finance Economics II (Macroeconomics) III Finance III Finance III III Finance III III III III III III III III III I						Tourism Operations Technique		5
Business Administration BA					1	Economic and Financial Analysis		4
Business Administration BA Economy of Commerce, Tourism and Services Place Projects Business Administration Services Business Negotiation Technique Ecotourism and agro-tourism Entrepreneurship of Services Economic Projects II Methodology for preparing the graduation thesis I Public Services and Utilities Touristic Resources and Destinations Logistics and Distribution of Goods Non-Food Goods and User Security I Foreign Language B V FD 2 I Economics Microeconomics I Accounting and Management Informatics I I I I I I I I I						Food Products and Consumer Security		4
Business Administration BA Counting and Accounting BA Accounting Informatics BA Accounting and Management Informatics BA Counting BA BA BA Accounting and Management Informatics BA Counting BA				3 rd		Commercial Techniques		4
Business Administration BA Commerce, Tourism and Services 1						Management of Services Enterprise	OD	5
Business Administration BA Commerce, Tourism and Services Year 2020-2021 Entrepreneurship of Services Entrepreneurship of Services Entrepreneurship of Services Entrepreneurship of Services 3			Economy of			Business Negotiation Technique		5
Accounting BA Accounting BA Accounting Informatics BA Accounting Informatics BA Accounting Informatics BA Accounting BBA BBA Accounting BBA Accounting BBA BBA Accounting BBA Accounting BBA BBA BBA Accounting BBA BBA Accounting BBA BBA BBA Accounting BBA BBA BBA Accounting BBA BBA Accounting BBA BBA BBA Accounting BBA BBA BBA Accounting BBA BBA BBA Accounting BBA BBA Accounting BBA BBA BBA Accounting BBA BBA Accounting BBA BBA Accounting BBA BBA BBA BBA ACCOUNTING BCOUNTING BCOUNTING BBA BBA BBA BBA BBA BBA ACCOUNTING BCOUNTING BCOU	Business	ВΛ		Year	II	Ecotourism and agro-tourism		5
Accounting BA Accounting and Management Informatics Accounting Informatics I I I I I I I I I	Administration	БА				Entrepreneurship of Services		5
I			Services	2021		Economic Projects		3
Accounting and Management Informatics BA Accounting Informatics BA Accounting and Management Informatics Ist Year 2020-2021 I Humanities and Social Sciences Disciplines/Geography I Touristic Resources and Destinations Logistics and Distribution of Goods Non-Food Goods and User Security I Foreign Language B V FD 2 Economics I (Microeconomics) Applied Mathematics for Economics Informatics Accounting I,II Foreign Language A I, II Finance Economics II (Macroeconomics) I Statistics Financial Accounting European Economics I Humanities and Social Sciences Disciplines/Geography					II			2
Accounting BA Accounting and Management Informatics II Statistics Finance Economics I (Macroeconomics) III Physical Education I, II Finance Economics II (Macroeconomics) III Physical Education I, II Finance Economics II (Macroeconomics) III Physical Education I, II Finance Economics II (Macroeconomics) III Statistics Finance Economics II (Macroeconomics) III Statistics Financial Accounting European Economics III Humanities and Social Sciences Disciplines/Geography						Public Services and Utilities	7	
Accounting and Management Informatics BA Accounting and Management Informatics BA Accounting and Management Informatics BA Accounting and Management Informatics Ist Year 2020-2021 II Statistics Finance Economics Finance Economics II (Macroeconomics) Finance Economics II (Macroeconomics) Statistics Financial Accounting European Economics I Humanities and Social Sciences Disciplines/Geography Statistics I Humanities and Social Sciences Disciplines/Geography						Touristic Resources and Destinations)
Non-Food Goods and User Security Foreign Language B V FD 2						Logistics and Distribution of Goods	OPD	_
Accounting BA Accounting and Management Informatics Accounting Informatics Baccounting and Management Informatics Baccounting Baccoun						Non-Food Goods and User Security)
Accounting BA Accounting and Management Informatics Informatics I,II Foreign Language A I, II Finance Economics II (Macroeconomics) II Statistics Financial Accounting European Economics I Humanities and Social Sciences Disciplines/Geography Applied Mathematics for Economics 6						Foreign Language B V	FD	2
Accounting BA Accounting and Management Informatics Informatics I,II Foreign Language A I, II Finance Economics II (Macroeconomics) II Statistics Financial Accounting European Economics I Humanities and Social Sciences Disciplines/Geography Applied Mathematics for Economics 6								
Accounting BA Accounting and Management Informatics I,II Foreign Language A I, II Year 2020-2021 II Finance Economics II (Macroeconomics) III Statistics Financial Accounting European Economics I Humanities and Social Sciences Disciplines/Geography Informatics 6 6 6 6						Economics I (Microeconomics)		
Accounting BA Accounting and Management Informatics Accounting I Foreign Language A I, II								5
Accounting and Management Informatics BA Accounting and Management Informatics I,II Physical Education I, II Finance Economics II (Macroeconomics) II Statistics European Economics II Humanities and Social Sciences Disciplines/Geography Disciplines						Informatics		6
Accounting BA Accounting and Management Informatics BA Accounting and Management Informatics						Accounting		6
Accounting BA Management Informatics Paragraph					/I,II	Foreign Language A I, II		2+2
Accounting BA Management Informatics 2020-2021 II Economics II (Macroeconomics) 4 Statistics Financial Accounting 5 European Economics 5 Humanities and Social Sciences Disciplines/Geography			.	1 st	I,II			2+2
Informatics 2020-2021 Economics II (Macroeconomics) 4 Statistics 6 Financial Accounting 5 European Economics 5 Humanities and Social Sciences Disciplines/Geography	Accounting	RΛ				Finance	OD	6
Control of the Image	Accounting	DA	Informatics 202			Economics II (Macroeconomics)		4
European Economics Humanities and Social Sciences Disciplines/Geography 5 4			2021	II	Statistics		6	
Humanities and Social Sciences Disciplines/Geography 4						Financial Accounting		5
Humanities and Social Sciences Disciplines/Geography 4						European Economics		5
					I	Humanities and Social Sciences	1	4
					I, II		FD	2+2





Study domain	Level (BA/ MA)		Study year	Semester	Course title and brief description	Туре	Credit units
	Í			ı	Office Automation		2
					Marketing		5
					Business Statistics		4
				١.	Management		5
				1	Corporate Finance		4
					Accounting and Tax Management		5
					Business Law	OD	3
				A / I	Management Information Systems		5
				\mathbf{W}	Accounting of Public Institutions		5
			2 nd	П	Financial Markets		4
		Accounting and	Year		Financial Control		4
Accounting	BA	Management	2020-		Advanced Accounting		4
		Informatics	2021		Internship		3
					Monetary Economics		١,
				ı	Databases		4
					Financial Management International Finance	OPD	
				II	Business Management Taxation		5
					Academic Ethics and Integrity		
				I,II	Foreign Language B III, IV		3+3
				1,11	Business Communication	FD	3
				<u> </u>	Dusiness Communication		
					A securation of Credit Institutions		
					Accounting of Credit Institutions Management Accounting		5 5
				ı	Internal Audit		4
					Economic and Financial Analysis		4
					Financial Systems and Reporting		5
					Financial-Accounting Information Products		3
					Consolidated Accounting	OD	5
					Management Control		4
		Accounting and	3rd		Decision Support Systems		5
Accounting	ВА	Management	Year 2020-	II	Financial Audit		5
_		Informatics	2020-		Accounting Expertise and Tax Consultancy		4
					Methodology for preparing the graduation		2
					thesis		
				A -	Accounting Policies and Options		
				1	International Accounting	4	4
					Pricing and Competition	OPD	
				II	Computer Programming		5
				<u> </u>	Company Assessment	+	
				<u> </u>	Introduction to Research	FD	3
Economics			1 st		Economics I (Microeconomics)		5
and		International	Year	l .	Applied Mathematics for Economics		5
International	ВА	Business	2020-	I	Informatics	OD	5
Business	I		2021		Accounting	1	6





Study domain	Level (BA/ MA)	Study programme	Study year	Semester	Course title and brief description	Туре	Credit units
					Foreign Language A		3
				I, II	Physical Education I, II		2+2
					Economics II (Macroeconomics)		4
					Finance		6
				l	Statistics		6
				II	European Economics		6
					Business Communication		4
					Second Foreign Language		2
				7 7	Humanities and Social Sciences		4
					Disciplines/Geography		4
				M T	Foreign Language C	רה	2
					Office Automation	FD	2
					Business Statistics		4
					Marketing		5
					Management		5
					Global Economics		4
					Business Law		4
					Business Communication in English		3
					Business Communication in the Second	OD	3
					Foreign Language		
					Taxation		5
Economics			2 nd	II	International Trade Law		4
and International	BA	International Business	Year 2020- 2021		International Trade		5
Business					Technique of Foreign Trade Operations		5
Buomoco					Internship		3
					International Insurance		5
					International Policy		5
					Intelligent Information Systems for Decision	OPD	
				II	Support in International Economics	OFD	5
-				"	International Capital Markets		3
					Academic Ethics and Integrity		
					Foreign Language C	FD	2
					Financial Accounting	ט ו	3
					International Business Negotiation		5
					International Transport		5
					Economic and Financial Analysis		5
				<u> </u>	Economic Globalization		5
					Business Correspondence in English		3
Economics			3 rd		Business Correspondence in the Second		2
and	d BA International Business	International	Year		Foreign Language		
International		2020-		International Tourism	OD	4	
Business		2021		Comparative Economic Policies		5	
					Risk Management in International Trade		5
				II	Payment and Financing Technique in		4
					International Transactions		<u> </u>
					Contemporary Economic Thought		5
					Methodology for preparing the graduation		2
					thesis		





Study domain	Level (BA/ MA)	Study programme	Study year	Semester	Course title and brief description	Туре	Credit units
					International Investment		5
				, i	International Economic Organizations	OPD	
				II	Comparative Economic Systems	0. 5	5
					Commercial Policies		
		T		1	<u> </u>	T	
					Economics I (Microeconomics)		5
					Applied Mathematics for Economics		5
					Informatics	-	5
				Λ / Π	Accounting		6
					Foreign Language A		<u>3</u>
		Business	1st		Fundamentals of Food Chemistry		
Business	ВА	Administration	Year	I, II	Physical Education I, II	OD	2+2
Administration	ВА	in the Public	2020-		Economics II (Macroeconomics)		4
		Food Service	2021		Finance		6
					Statistics		6
				- 11	European Economics		5
					Taxation		3
					Humanities and Social Sciences Discipline/ Psychology of Food Choices		4
				I, II	Foreign Language B I, II	FD	2+2
				ı, ıı	i oreign Language B i, ii	טון	272
					Marketing		5
					Management	OD	5
				_	Food Quality Control		4
					Food Hygiene and Safety		4
					Management of Public Food Services		3
					Business Law		4
					Enterprise Economics		5
					European Business Environment		4
		Business	2 nd		Commercial Techniques		5
Business	ВА	Administration	Year		Principles of Rational Nutrition	1	4
Administration		in the Public Food Service	2020- 2021		Customer Relationship Management	1	5
		Food Service	2021		Internship	1	3
					General Technologies in the Public Foo		
					Service		5
					Gastronomy	000	
					Logistics in the Public Food Service	OPD	
				II II	Consumer Protection		4
					Academic Ethics and Integrity		
				I, II	Foreign Language B III, IV	FD	2+2
				_/ \	ILLIADID		
					Business Investment Strategies		5
					Hotel and Restaurant Technology	ļ	5
		Business	3 rd		Economic and Financial Analysis		4
Business	.	Administration	Year		Food Products and Consumer Security	~_	4
Administration	BA	in the Public	2020-		Oenology: Principles, Techniques,	OD	4
		Food Service	2021		Particularities for Presenting Beverage	I	
					Commercial Communication and Negotiation	I	4
					Management of Production Units – Public Food Services		5





Study domain	Level (BA/ MA)	Study programme	Study year	Semester	Course title and brief description	Туре	Credit units
					Human Resource Management		5
					Entrepreneurship		5
				II	Serving Theory and Technique in the Public Food Service		5
					Economic Projects		3
					Methodology for preparing the graduation thesis		2
				- '	Production and Marketing of Culinary Products		4
					Culinary Techniques and Pastry Products	OPD	
				II	Territorial Tourism Planning Processing and Quality of Agricultural Products		5
					Foreign Language B V	FD	2

MASTER'S DEGREES

Study domain	Level (BA/ MA)	Study programme	Stud y year	Semester	Course title and brief description	Туре	Credit units
					Hotel Structures and Properties		7
					International Business Strategies		7
					Development Strategies for Tertiary Sector		6
		Administration	4-4	ı	Academic Ethics and Integrity		3
Business		and	1 st		Prospecting and Assessing Tourism Potential		7
Administrati	MA	Development	Year 2020-		The Tourist Centers and Regions of the Globe	OD	7
on		of Tourism	2020-		Tourism Investment Projects		7
*		Business	2021		E-Tourism		8
				II	Business and Event Tourism		8
					Territorial Tourism Planning Tourism Collaboration and Partnerships		7
					Tourism Collaboration and Partnerships		7
					Tourism Communication Techniques		7
		Administration and	2 nd Year 2020- 2021		Entrepreneurship in the Hospitality Sector	OD	7
					Management of Tourism Services Packages		8
Business Administrati	RA A				Tourism Business Ethics		8
on	MA	Development of Tourism			International Taxation		8
OII		Business			Scientific Research		14
				II	Internship		3
					Traineeship for preparing the dissertation paper		13
			1st		Accounting in line with the European Directives and the IFRS Standards		7
A		Accounting and	Year	l .	Commercial Law		6
Accounting	MA	Audit	2020-		Accounting, Taxation and Fiscal Procedures	OD	7
			2021		Corporate Governance and Internal Audit		7
					Financial Management		7



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Study domain	Level (BA/ MA)	Study programme	Stud y year	Semester	Course title and brief description	Туре	Credit units
	ivi <i>A</i>)		year		Management Accounting		8
				l	Assessment and Diagnosis of Organizations		7
				II	Comparative Accounting Systems		7
					Project Assessment and Financing		7
					Creative Accounting		8
				ı	Academic Ethics and Integrity		3
		•			5 /		
					Audit of Public Procurement and European funded Projects		6
					Control and Accounting Expertise		7
			2 nd		Financial-Accounting Audit in line with ISA		6
	l	Accounting and	_		Accounting Thought and Ethics		4
Accounting	MA	Audit	2020-		Performance Audit in Public and Private Entities	OD	7
			2021		Accounting of Reorganization Operations		7
					Scientific Research		14
				II	Internship		3
					Traineeship for preparing the dissertation paper		13
	•						
					Corporate Social Responsibility		7
					Internet Marketing		7
				'	Business Information and Communication Technology		7
			1st		Tourism Marketing Strategies		6
		Marketing and	Year		Services Global Strategies	OD	6
Marketing	MA	Business			International Marketing Strategies		8
		Communication	2021	II	Integrated Marketing Communication		8
					Advertising Design and Production		7
				I	Academic Ethics and Integrity		3
				II	Entrepreneurial Marketing Strategies		7
				II	Business Models		7
4							
-					Sales Force Management		7
					Territorial Marketing		7
			2 nd		Teamwork Management		8
Marketing	MA	Marketing and Business	Year		Political Marketing Strategies	OD	8
waikeliliy	IVIA	Communication	2020-		Methods and Models in Marketing	ا ا	8
			2021		Scientific Research		14
				II	Internship		3
					Traineeship for preparing the dissertation paper		13
					IILNISIS		
					Fiscal Methods and Techniques		6
					Bank Credit		8
				l ,	Credit and Placement Insurance		6
		Eineneiel enel	1 st	'	Financial and Banking Portfolio Assessment		7
Finance	MA	Financial and Banking	Year		Fiscal Control and Inspection	OD	6
i mance	""	Management	2020-		Academic Ethics and Integrity		3
		a.iagoilloilt	2021		Financial Management		8
				11	Project Assessment and Financing		7
				"	Behavioral Finance		8
					Economic and Financial Diagnosis		7





Study domain	Level (BA/ MA)	Study programme	Stud y year	Semester	Course title and brief description	Туре	Credit units
					Investment Projects Financing		7
Finance	MA	Financial and Banking Management	2 nd Year 2020- 2021		Monetary Policy Strategies	OD	7
					Statistical Analysis in Finance and Banking		6
					Financial Econometrics		6
					Financial and Banking Audit and Risk		6
					Management International Taxation		7
							4
					Banking Regulation and Supervision Scientific Research		14
				l Vii	Internship		3
				- 11	Traineeship for preparing the dissertation paper		13
				<u> </u>	Traineeship for preparing the dissertation paper		13
Management	MA	Management Strategies and Policies	1 st Year 2020- 2021		Services Global Strategies	OD	7
					Management of Complex Organizations		7
					Business Information and Communication		
					Technology		7
					Academic Ethics and Integrity		3
					Managerial Communication		6
					Time Management		6
					Business Intelligence		8
					Business Models		7
					Modern Approaches to Human Resource		8
					Management		
					International Marketing Strategies		7
					Entrepreneurial Marketing Strategies		7
					penticpronounal marketing offategies		
Management		Management Strategies and Policies	2 nd Year 2020- 2021	_	Conflict Management	OD	7
					Corporate Social Responsibility		7
					Teamwork Management		8
	MA				Analysis of Transaction Costs		8
					Organisational Leadership		8
					Scientific Research		14
					Internship		3
					Traineeship for preparing the dissertation paper		13

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